



Kaspa

Media Kit

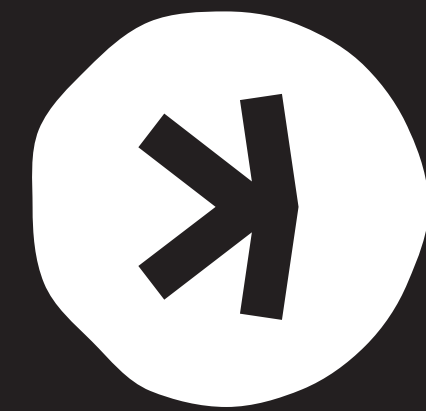
LOGO

Use these logos on black or dark backgrounds.

Please do not edit, change, distort, recolor, or reconfigure the KASPA logo.



Kaspa



Kaspa

LOGO

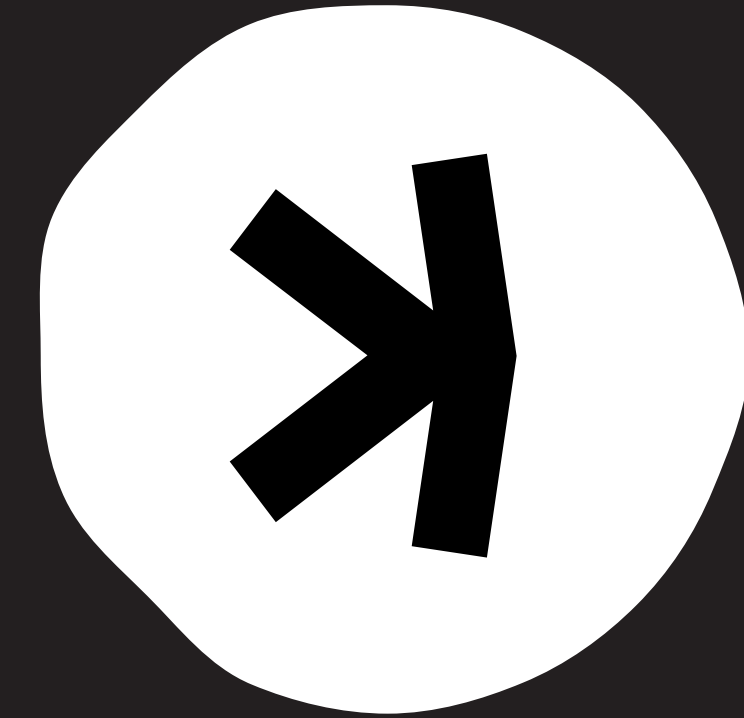
Use these logos on white or light backgrounds.

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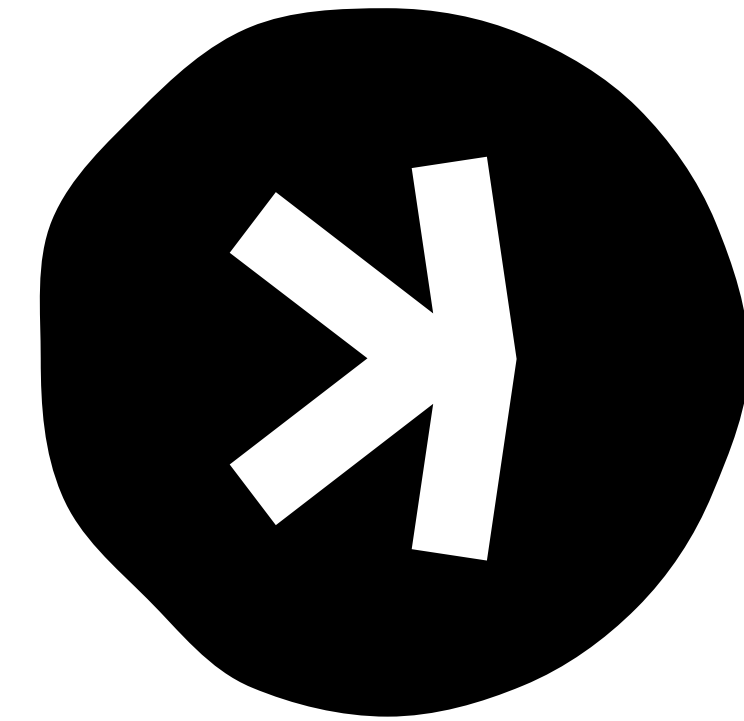
LOGO

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ICON SIZING

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256 x 256px



128 x 128px



64 x 64px



32 x 32px



16 x 16px

COLORS

#70C7BA

RGB

111, 199, 186

CMYK

54, 0, 33, 0

PANTONE

570 C

#231F20

RGB

35, 31, 32

CMYK

0, 0, 0, 90

PANTONE

Neutral Black C

#B6B6B6

RGB

182, 182, 182

CMYK

0, 0, 0, 29

PANTONE

421 C

#49EACB

RGB

73, 234, 203

CMYK

54, 0, 32, 0

PANTONE

333 C

Primary

Secondary

TYPOGRAPHY

The following typefaces are used by the Kaspia brand. Please adhere to them. Both type families have a wide range of styles to choose from; to allow creative freedom within the brand.

Header

RUBIK

abcdefghijklmnopqrstvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Sub-Header

OSWALD

abcdefghijklmnopqrstvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Body

Lato

abcdefghijklmnopqrstvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

CLEARSPACE

'X' is 1/4 the size of the full lockup. Use 1/4 the size of the icon when spacing logo with elements. That includes landscape, vertical or icon.

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Kaspa

Congratulations
on your new brand!



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